

Strategy[£]



Strategy Mosaic: Capa Semántica Universal para la Digitalización de la Administración Pública.

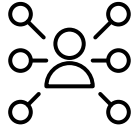
About Strategy

Established in 1989 for 35+ years of innovation



1993

Industry's First
Relational OLAP
Interface



1998

World's First
Web-based BI



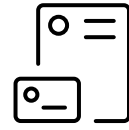
2008

BI Reporting &
Dashboard
available on Mobile



2012

Strategy available
on Cloud



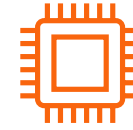
2019

Introduced
HyperIntelligence



2020

Adopted Bitcoin
as a Treasury
Strategy



2023

First to Market
with AI+BI



2025

Mosaic & Universal
Semantic Layer

The Fragmented Enterprise



Data is trapped
in silos

Disconnected data
systems



Leads to poor
decisions

- Data skills gaps
- Unpredictable costs



Creates operational
drag

Poor analytic performance
and complex data ecosystems



Results in lack of
AI readiness

Loss of trust in data



Ecosistema del Dato

Capa Aplicación

Capa Plataforma Datos

Capa ETL

BI Tools



AI Agents



Embedded



Data Science



Productivity Tools



Content Creation & Consumption

Production & Storage



Cloud Data



Databases



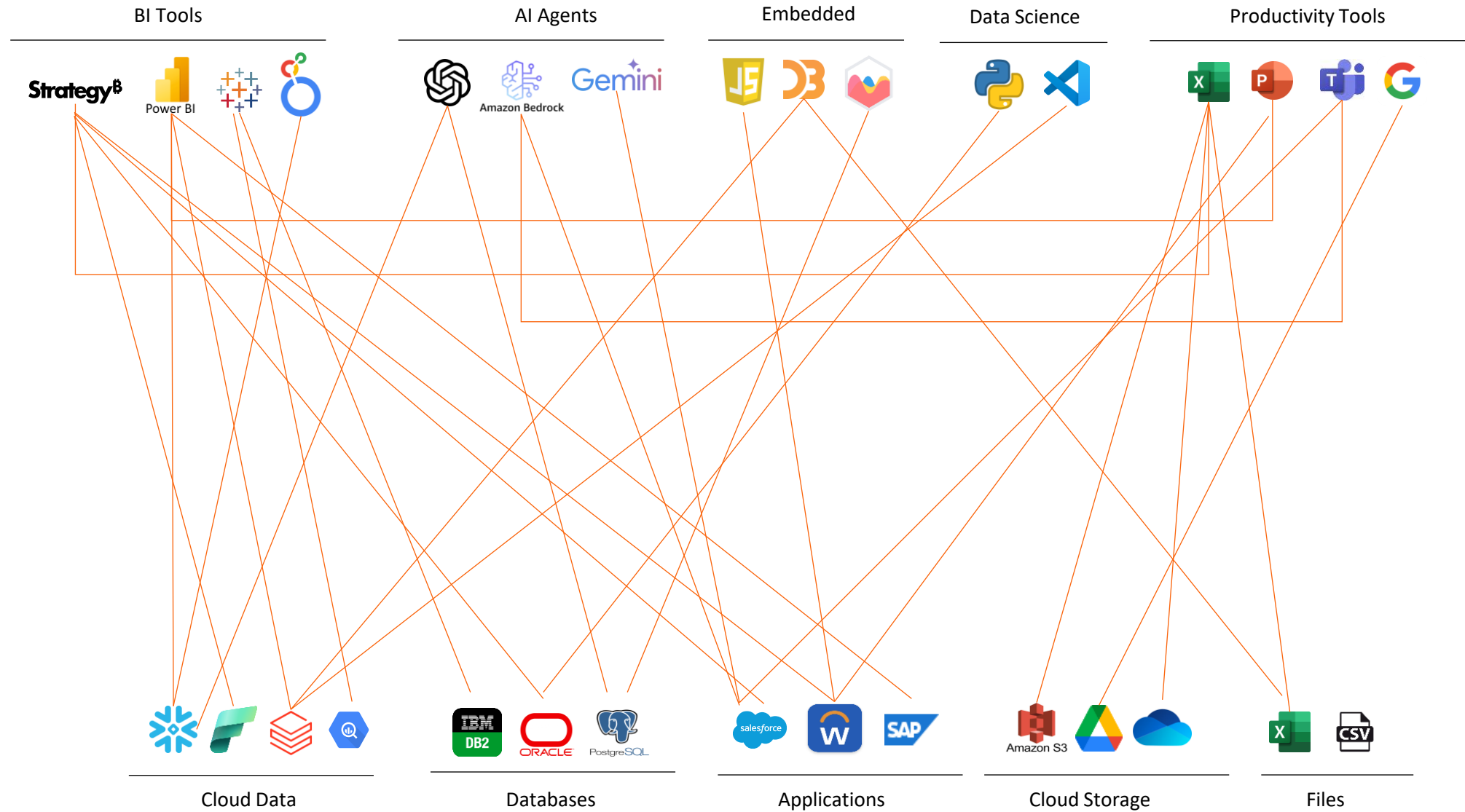
Applications

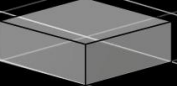
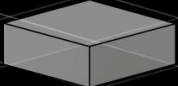
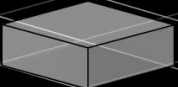
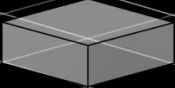
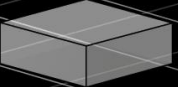
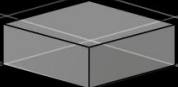


Cloud Storage



Files





Mindshift

Ecosistema Moderno del Dato

Capa Aplicación

Capa Semántica

Capa Plataforma Datos

Capa ETL

MOSAIC



Why Store Your Business Semantics in a Separate Layer?

AI is evolving fast and businesses that can't adapt their data will fall behind



Innovation and Portability

Enterprises regularly adopt new database technologies.

An independent semantic layer enables platform agility without costly rewrites or disruption.



Business Empowerment

Business demands outpace IT resources.

Mosaic Studio lets business and IT easily manage definitions together, unlike complex database-embedded tools.



Cost Control

Competitors bill by compute, causing unpredictable, high costs.

Mosaic delivers a Universal Semantic Layer at predictable costs, with extra savings via database repointing or engine caching.

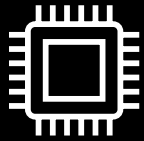
¿Cuáles son las características de una Capa Semántica?



Rich Semantics +
Business Definitions



Optimized Universal
Access



In-Memory Processing +
Virtualization



Governance + Single
Pane of Glass



Consumer-Grade
AI-Powered Modeling



Portable + Independent

Data
Platforms

Data
Virtualizations

Data
Transformations

Data
Catalog

Semantic Layer
Providers

LACK OF:

- INDEPENDENT – PORTABILITY.
- NO BUSINESS ORIENTED.
- NO FRIENDLY.
- COST ARBITRAGE.

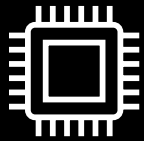
Data Platform Providers



Rich Semantics +
Business Definitions



Optimized Universal
Access



In-Memory Processing +
Virtualization



Governance + Single
Pane of Glass



Business Friendly, AI-
Powered Modeling



Portable + Independent

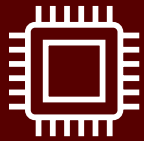
Data Virtualization Providers



Rich Semantics +
Business Definitions



Optimized Universal
Access



In-Memory Processing +
Virtualization



Governance + Single
Pane of Glass



Business Friendly, AI-
Powered Modeling



Portable + Independent

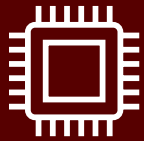
Data Transformation Tools



Rich Semantics +
Business Definitions



Optimized Universal
Access



In-Memory Processing +
Virtualization



Governance + Single
Pane of Glass



Business Friendly, AI-
Powered Modeling



Portable + Independent

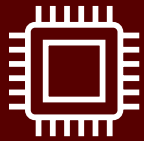
Data Catalogs



Rich Semantics +
Business Definitions



Optimized Universal
Access



In-Memory Processing +
Virtualization



Governance + Single
Pane of Glass



Business Friendly, AI-
Powered Modeling



Portable + Independent

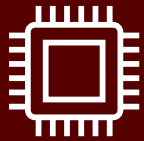
Other Semantic Layer Providers



Rich Semantics +
Business Definitions



Optimized Universal
Access



In-Memory Processing +
Virtualization



Governance + Single
Pane of Glass



Business Friendly, AI-
Powered Modeling



Portable + Independent

The Proof is in the Value

 **Strong Semantics**




 **In-Memory Processing + Virtualization**

 **AI-Powered Modeling**



 **Optimized Universal Access**

 **Governance & Single Panel**

 **Portable + Independent**



Business Use Cases

Strategy empowers business leaders, functional executives, and domain owners to **unlock new use cases and enhance existing ones**

Productivity & Automation

Higher productivity amongst data teams and data consumers

Infrastructure & Efficiency

Reducing infrastructure costs, improving performance, and enabling secure access across the enterprise

Muchas gracias